Az információstrukturálás szerepe a döntéshozatalban és a kockázatvál-
lalásban

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Abstract: This paper examines the effects of a knowledge-based decision support strategy in decision making process and risk taking. The changing of decision support programs have to support organizational learning, knowledge management, these two have to follow the organizational goals (Hall, Paradice és Courtney, 2001). So decision support programs help the orientation in the problem space focusing on relevant information (goals, criteria, alternatives). Our research concerns these decision support programs which help the decision making process and reduce risk taking in situations in which the consequences concern the decision maker and concern others too. It is also about the relatedness of risk taking and self-efficacy. The results show that knowledge-oriented decision support strategy help the decision making process and at the same time reduce risk taking, but only in those situations which concern other people. Based on these conclusions we consider that it would be useful to building decision support systems which are based on relevant knowledge, and to use those in organizational decision making process.

Keywords: decision making, decision support systems, knowledge-based decision, support strategy, risk taking

Egy tipikus választás során felhasznált elemi információfeldolgozás száma több kutató szerint a nehézségi fok jó mutatója, így a nehézségi szint a választási csomag és a döntéshozó képes-