

# A KERETEZÉS HATÁSÁNAK VIZSGÁLATA ETNOPOLITIKAI TERMÉSZETŰ DÖNTÉSEK ESETÉN

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**Abstract:** This study examines the impact of framing on decisions concerning (ethno)political issues. Tversky & Kahneman's prospect theory has been applied in political science to explain decisions involving mainly economic or social issues, little research has been done in the field of interethnic relations. In this study four hypothetical decisions were employed to examine whether prospect theory can be applied to ethnopolitical decision-making, and to assess whether the framing of information or the respondents' previously existing attitudes have a greater impact upon the decisions. The results indicate that the impact of framing in the realm of ethnopolitics is rather limited, because the ethnic issue is an easy issue, meaning that people have clear-cut attitudes regarding these phenomena, which cannot be altered easily by manipulating the way of presenting information.

**Keywords:** prospect theory, framing, ethnopolitical decisions, attitudes