

**Consumer Psychology
Correlation between Storage Conditions
(Temperature, Time, Humidity, Organoleptic
Freshness Characteristics) and Period of Va-
lidity for Sausage Parizer and Trandafir**

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Abstract

The article emphasizes the importance of the food processing systems, their accuracy, impact on human health and the psychological impact on the consumers. Establishing food safety systems, quality management of the preparations of products in the foundation of public health. The article also highlights the progress made on quality, industrial processing, preservation, food storage and recovery, which may not be possible without the development of research and knowledge in important areas such as Bio-chemistry and Micro-Biology.

Keywords

consumer impact, processed food, nutrients, environment, storage